

JOINT MEDIA RELEASE

Great Place to Learn™-Certification to recognise strong workplace learning cultures that enhance workforce skilling and business transformation

Singapore, 4 November 2018 – Two companies – Shalom International Movers Pte Ltd and Signify (previously known as Philips Lighting) – will be the first to receive the Great Place to Learn™-Certification, to be officially launched next Wednesday, 7 November 2018, at the Great Place to Work® Institute Singapore (GPTW)'s annual Awards Ceremony.

The Great Place to Learn™-Certification is a way of promoting and recognising enterprise achievements in championing learning at work, through work, and for work to foster a high-performing workplace culture. It will be jointly offered by Great Place to Work® Institute Singapore and the Institute for Adult Learning (IAL).

This is in line with the national SkillsFuture agenda to encourage enterprises to promote continuous learning and innovation in the workplace to enhance individual skills mastery and business agility to weather disruptions.

Five enterprises, which are part of IAL's Learning Enterprise Alliance¹ (LEA), participated in the Great Place to Learn pilot programme from April to October 2018. Shalom International Movers Pte Ltd and Signify had at least 7 in 10 of their employees responding positively on the Learning Index™ in a survey administered by GPTW. This index is a quantitative indicator that tells us the extent to which an organisation is deemed a great place for learning and development by its employees. More information on the Certification programme can be found in the annexed Factsheet.

¹ The Learning Enterprise Alliance (LEA) is a knowledge network comprising curated enterprises who are committed to driving strategic adoption of workplace learning to catalyse performance improvements at the workforce, work, and workplace levels. IAL supports LEA enterprises with consultancy expertise and access to knowledge forums to stay abreast of latest trends in leading and sustaining high-performing workplaces and build their talent pipeline through participation in SkillsFuture initiatives.

From 7 November 2018, enterprises keen to be Great Place to Learn™-Certified can embark on the Certification process administered by GPTW. To encourage adoption of Great Place to Learn™-Certification among small-medium enterprises (SMEs), up to 10 eligible enterprises will receive 80% funding support to defray certification costs as part of the suite of LEA member privileges. More information on enterprises' eligibility criteria can be found in the Factsheet.

Ms Evelyn Kwek, Managing Director of Great Place to Work® Institute Singapore said, “We are excited to collaborate with Institute for Adult Learning to launch the Great Place to Learn™-Certification programme. Culture and learning go hand-in-hand. Great culture is built on a foundation of continuous learning and continuous learning is a way of life only when the workplace culture supports it. As a leader in workplace culture, Great Place to Work® hopes to encourage more leaders to take steps to build positive learning environments in their workplaces and we look to recognise their success through the award of this Certification.”

Ms Hui Mei San, Executive Director of Institute for Adult Learning (IAL) said, “Creating viable and sustainable learning at the workplace is becoming increasingly instrumental in ensuring positive employee engagement and business success. We hope to recognise the efforts of our enterprises through this certification, and to encourage even more to come forward and work with us to create active learning at the workplace.”

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About Great Place to Work® Institute Singapore (GPTW)

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and recognition programs, including the annual Fortune “100 Best Companies to Work For®”, a series of Best Workplaces™ lists and Great Place to Work® certifications in over 40 countries, the Institute provides the benchmarks, frameworks, and expertise needed to create, sustain, and recognise outstanding workplace cultures.

Great Place to Work® Institute Singapore established its presence in Singapore since late 2014. Since then, the Singapore office has been the regional hub partnering organisations with operations across the Asia Pacific region.

For more information, please visit: <http://www.greatplacetowork.com.sg>

About Institute for Adult Learning (IAL)

The Institute for Adult Learning (IAL) was founded in 2008 as an arm under the former Singapore Workforce Development Agency and now SkillsFuture Singapore to lead professionalisation of the Training and Adult Education sector.

IAL works closely and supports Adult Education professionals, businesses, human resource developers and policy makers through its comprehensive suite of programmes and services on raising capabilities and catalysing innovations in Continuing Education and Training (CET). IAL also champions research in sustaining economic performance through skills, shaping employment as well as CET decisions, and develops innovations through learning technology and pedagogy to heighten adult learning.

For more information, please visit: <http://www.ial.edu.sg>